

# Tokmanni

## Company report

8/19/2024



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✓ Inderes corporate customer

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# Earnings potential to be proven in 2025-26

Tokmanni's Q2 result was soft in many respects, as indicated by the profit warning issued by the company in July. During the quarter, the company faced challenges in each of its markets, resulting in a decline in like-for-like sales. This, together with cost pressures, resulted in the Group's profitability being lower than in the comparison period. The recently revised guidance was naturally repeated and the company's outlook for the rest of the year looks challenging to us. We consider the valuation of the stock to be quite moderate and believe that the stock offers investors a sufficiently attractive risk/reward ratio to compensate for the market uncertainties. We reiterate our Accumulate recommendation and EUR 13.0 target price.

## Organic drivers for revenue growth few and far between

In Q2, Tokmanni Group's revenue grew by 33% to 422 MEUR. Growth was effectively driven by inorganic growth from the Dollarstore integration, while revenue declined in comparable stores due to what management described as a delayed spring, weak consumer purchasing power and challenges with the Dollarstore assortment. Gross margin remained at a reasonable level, although we expected it to have suffered from the downward pressure of price competition in the market. This may reflect an improvement in the gross margin from the realization of cost synergies. Fixed costs rose faster than revenue, driven by higher personnel, marketing and real estate costs. Consequently, the Group's adjusted EBIT decreased from the comparison period to 28 MEUR (6.6% of revenue). With lower profitability than in the comparison period and higher financing costs, earnings per share also fell below the comparison period, but were in line with our forecast.

## Rest of the year set to be challenging

Challenges with product mix and customer visit development will, in our view, continue to slow Dollarstore's performance in Q3, and the Finnish VAT increase combined with Tokmanni's aggressive price campaigns will weigh on the Finnish operations' earnings development. We forecast the group's 2024 result to be in line with the comparison period and at the lower end of the guidance range. Hope for an improvement in the group's earnings is provided by an improving gross margin as a result of increasing volumes of shared products in Q4. As for the market itself, we do not expect a major turnaround, but believe that it will only wake up in 2025 as consumer purchasing power improves. We believe the key to Tokmanni Group's investor story is to realize its growth potential and improve profitability in Sweden and Denmark. In addition, the company must prove the viability of the Tokmanni concept and also improve its efficiency, in addition to achieving reasonable comparable growth. The recent sluggish earnings development, profit warning and news on the competitive landscape in the market raise our concerns about the business potential.

## Current share price does not reflect potential for earnings improvement

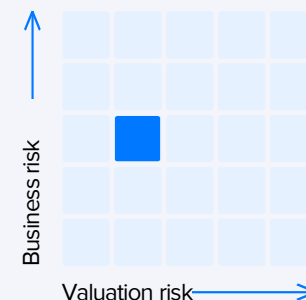
We believe that Tokmanni's valuation is moderate (2025e P/E 10x and IFRS16 adj. EV/EBIT 9x). Expected returns above the required return are driven by our forecast of 5% earnings growth, a 6% dividend yield and a gradual increase in valuation multiples towards the Nasdaq Helsinki average. The company's recent performance raises uncertainty about a sustainable earnings level, but we believe the current share price already provides investors with a sufficient margin of safety to offset temporary market challenges. This hypothesis is also supported by our cash flow model, which suggests a fair value of around EUR 14 per share. Over the long term, the stock has significant return potential if the company can continue to grow and improve its relative profitability even slightly.

## Recommendation

**Accumulate**  
(was Accumulate)

**EUR 13.00**  
(was EUR 13.00)

**Share price:**  
10.80



## Key figures

|                    | 2023   | 2024e  | 2025e  | 2026e  |
|--------------------|--------|--------|--------|--------|
| <b>Revenue</b>     | 1392.7 | 1652.1 | 1760.8 | 1846.3 |
| <b>growth-%</b>    | 19%    | 19%    | 7%     | 5%     |
| <b>EBIT adj.</b>   | 100.2  | 100.7  | 118.6  | 125.9  |
| <b>EBIT-% adj.</b> | 7.2 %  | 6.1 %  | 6.7 %  | 6.8 %  |
| <b>Net Income</b>  | 54.1   | 46.7   | 63.7   | 69.7   |
| <b>EPS (adj.)</b>  | 1.04   | 0.84   | 1.13   | 1.23   |

|                         |       |       |       |       |
|-------------------------|-------|-------|-------|-------|
| <b>P/E (adj.)</b>       | 14.8  | 12.8  | 9.5   | 8.7   |
| <b>P/B</b>              | 3.4   | 2.4   | 2.1   | 1.9   |
| <b>Dividend yield-%</b> | 4.9 % | 4.8 % | 6.5 % | 7.1 % |
| <b>EV/EBIT (adj.)</b>   | 16.4  | 13.8  | 11.7  | 11.0  |
| <b>EV/EBITDA</b>        | 8.6   | 6.2   | 5.6   | 5.4   |
| <b>EV/S</b>             | 1.2   | 0.8   | 0.8   | 0.7   |

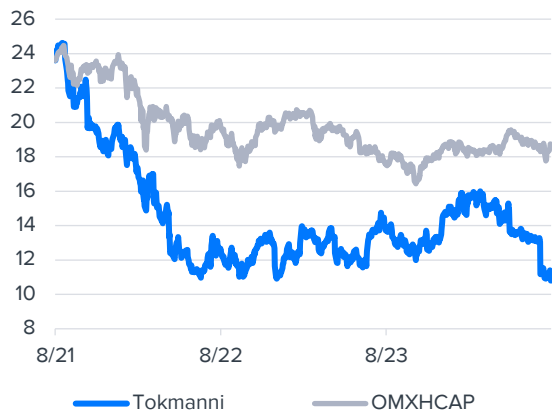
Source: Inderes

## Guidance

(Unchanged)

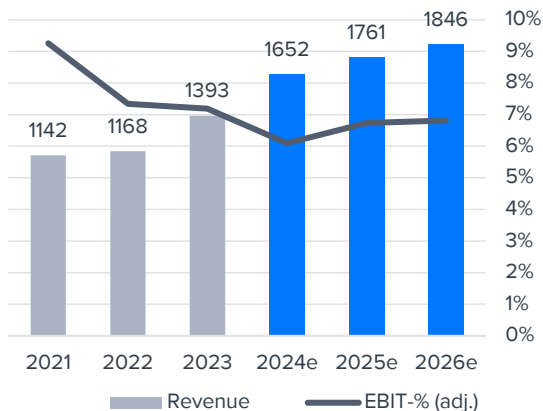
In 2024, Tokmanni expects its revenue to be 1,650-1,730 MEUR (2023: 1393 MEUR) and comparable EBIT to be 98-118 MEUR (was 99 MEUR).

### Share price



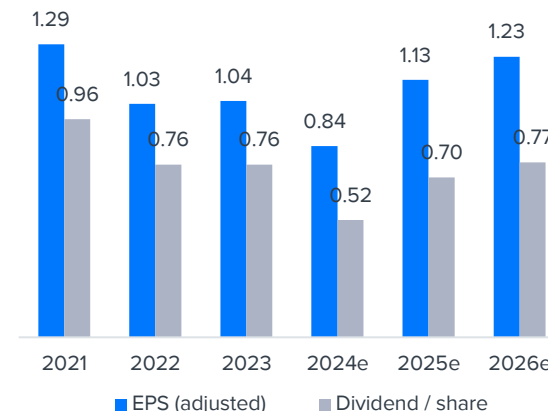
Source: Millistream Market Data AB

### Revenue and EBIT-%



Source: Inderes

### EPS and dividend



Source: Inderes



### Value drivers

- Dollarstore and international expansion
- New store openings
- Increase in private label share
- Smart buying becoming more popular
- Economies of scale through volumes, e.g., in purchasing and negotiating lease terms
- Exploiting own online store as a potential platform for third party products



### Risk factors

- Tighter competition and new international challengers
- Failure in acquisitions or international expansion
- Dependence on central stocks
- Reputation and price impression risks
- Disruptions in product availability and sector's dependence on manufacturing in the Far East

| Valuation                 | 2024e  | 2025e  | 2026e  |
|---------------------------|--------|--------|--------|
| Share price               | 10.8   | 10.8   | 10.8   |
| Number of shares, million | 58.9   | 58.9   | 58.9   |
| Market cap                | 636    | 636    | 636    |
| EV                        | 1394   | 1386   | 1383   |
| P/E (adj.)                | 12.8   | 9.5    | 8.7    |
| P/E                       | 13.6   | 10.0   | 9.1    |
| P/B                       | 2.4    | 2.1    | 1.9    |
| P/S                       | 0.4    | 0.4    | 0.3    |
| EV/Sales                  | 0.8    | 0.8    | 0.7    |
| EV/EBITDA                 | 6.2    | 5.6    | 5.4    |
| EV/EBIT (adj.)            | 13.8   | 11.7   | 11.0   |
| Payout ratio (%)          | 65.0 % | 65.0 % | 65.0 % |
| Dividend yield-%          | 4.8 %  | 6.5 %  | 7.1 %  |

Source: Inderes

# External as well as internal factors causing weakness

## Comparable development sluggish

In Q2, Tokmanni Group's revenue grew by 33% to 423 MEUR, supported by the Dollarstore integration. However, the performance of the businesses underneath was weaker than reported, with the group's like-for-like (LFL) revenue declining by just over 2%. The overall performance across all segments was, in our estimation, weakened by the sluggish development of the non-grocery market and the resulting fierce competition.

In our view, the main factor behind Tokmanni's decline (LFL -3%) was significantly increased competition in a challenging market, but we also believe that management's time was taken up with the integration of Dollarstore and the resolution of other issues. Dollarstore's development (LFL -1%) was hampered by assortment renewal challenges and weak consumer spending power, the company said.

Customer visits to the Group's comparable stores also declined, highlighting the Tokmanni Group's loss of market share.

## Profitability trend impacted by weak revenue development and cost pressures

The Tokmanni Group's Q2 adj. EBIT was 28 MEUR, corresponding to 6.6% of revenue. Profitability was mainly weighed down by the slow sales development and fixed costs growing faster than revenue. By business area, gross margins remained broadly in line with the comparison period, which we consider a reasonable performance in a challenging market environment. On the other hand, margin accumulation may have been supported by synergies gained from the acquisition. By segment, Tokmanni's adj. EBIT-% was a reasonable 8.4%. Dollarstore's profitability continued to be rather weak (2% EBIT-%), but this may have been negatively

affected by seasonal variations within the year (no comparison figures available). With lower profitability than in the comparison period and higher financing costs, earnings per share (EUR 0.25) also fell below the comparison period (EUR 0.33), but were in line with our forecast (EUR 0.24).

## High gearing expected to decline towards year-end

The company's debt position (12 months IFRS16 adj. net debt/EBITDA 2.4x) is slightly elevated following the debt-financed acquisition of Dollarstore. The company aims to reduce the ratio to below 2.25x by the end of the current financial year, which requires both repayment of the debt burden and a significant improvement in the result from the H1 trend. However, we believe this is achievable, as of course a large part of the company's earnings will be concentrated in Q4, at which time we also believe Dollarstore's performance will have improved.

| Estimates<br>MEUR / EUR | Q2'23      | Q2'24      | Q2'24e  | Q2'24e    | Consensus |      | Difference (%)   | 2024e   |
|-------------------------|------------|------------|---------|-----------|-----------|------|------------------|---------|
|                         | Comparison | Actualized | Inderes | Consensus | Low       | High | Act. vs. inderes | Inderes |
| Revenue                 | 319        | 423        | 423     |           |           |      | 0%               | 1652    |
| EBIT (adj.)             | 29.3       | 28.5       | 28.5    |           |           |      | 0%               | 101     |
| PTP                     | 24.5       | 18.0       | 17.5    |           |           |      | 3%               | 59.0    |
| EPS (reported)          | 0.33       | 0.25       | 0.24    |           |           |      | 4%               | 0.79    |
| Revenue growth-%        | 4.0 %      | 32.5 %     | 32.5 %  |           |           |      | 0 pp             | 18.6 %  |
| EBIT-% (adj.)           | 9.2 %      | 6.7 %      | 6.7 %   |           |           |      | 0 pp             | 6.1 %   |

Source: Inderes

# We only made marginal adjustments to our estimates

## Estimate revisions

- The guidance, which was downgraded less than a month ago, was repeated in the context of the report. In 2024, Tokmanni expects its revenue to be 1,650-1,730 MEUR (2023: 1393 MEUR) and adjusted EBIT to be 98-118 MEUR (2023: 99 MEUR).
- Although the forecast changes were minor on an annual basis, we did some fine-tuning between quarters and segments based on the findings of the Q2 earnings call.
- We believe that Q3 will still be challenging in terms of like-for-like development, but we predict that Dollarstore will return to clear growth during Q4 as the challenges with the product assortment come to an end. It is our understanding that Dollarstore will receive a significant number of new products for the Christmas season at the latest, which we believe will have an impact on customer flows and gross margin. Revenue growth will also be supported by a clearly higher number of stores than in the comparison period. Tokmanni's development in Finland is supported by more aggressive price campaigns, although the increase in VAT will slow down demand in H2. This means that their impact is partly mutually exclusive.
- According to our current forecasts, the company will achieve its earnings guidance, but exceed the bottom end only marginally. This increases the risk of a profit warning if the performance for the rest of the year remains modest.

## Operational earnings drivers:

- Expansion of the store network, especially in Sweden and Denmark. The return of comparable revenue in Finland to moderate growth and its significant improvement in Sweden and Denmark.
- Increased gross margin through joint purchasing. Increasing the number of private label products in Sweden and Denmark.
- Improving cost-efficiency through i.e., automation and centralized warehouses.
- We predict that the group's result will grow at an annual rate of approximately 5%.

| Estimate revisions | 2024e | 2024e | Change | 2025e | 2025e | Change | 2026e | 2026e | Change |
|--------------------|-------|-------|--------|-------|-------|--------|-------|-------|--------|
| MEUR / EUR         | Old   | New   | %      | Old   | New   | %      | Old   | New   | %      |
| Revenue            | 1652  | 1652  | 0%     | 1763  | 1761  | 0%     | 1849  | 1846  | 0%     |
| EBIT (exc. NRIs)   | 100   | 101   | 0%     | 118   | 119   | 0%     | 125   | 126   | 0%     |
| EBIT               | 97    | 98    | 0%     | 115   | 116   | 0%     | 122   | 123   | 0%     |
| PTP                | 59    | 59    | -1%    | 79    | 81    | 2%     | 86.8  | 88.2  | 2%     |
| EPS (excl. NRIs)   | 0.84  | 0.84  | 0%     | 1.11  | 1.13  | 2%     | 1.22  | 1.23  | 2%     |
| DPS                | 0.52  | 0.52  | 0%     | 0.69  | 0.70  | 2%     | 0.76  | 0.77  | 2%     |

Source: Inderes

# Attractive expected return over the cycle

## Long-term growth and earnings expectations pushed low

If Tokmanni's relative profit level would remain unchanged (i.e. EBIT margin ~6%, which we do not believe in the long term) and the company would reach a revenue level of 1,800 MEUR in 2026 (which we believe), the current share price would be justified. If an investor believes that Tokmanni will at least slightly improve its relative profitability from the current level under the pressure of the weak market environment and that growth will continue upwards from 1,800 MEUR, we believe that the stock has considerable upside potential. We believe the expectation of continued growth is justified by the growth potential in Sweden and Denmark and the company's plans to open and renovate more stores in Finland. Although the valuation of the stock is favorable from this perspective, the challenging market and competitive situation in Finland and the uncertainty about Dollarstore's sustainable earnings level weigh more heavily on our recommendation than the growth potential abroad.

## Moderate valuation on several indicators

Tokmanni's valuation multiples for the coming years seem moderate to us (2025e P/E 10x and IFRS16 adjusted EV/EBIT 9x), although the valuation for the current fiscal year is close to acceptable levels for the stock (2024e P/E 13x and IFRS16 adjusted EV/EBIT 12x). In our view, the current valuation is weighed down by the low valuation of the sector as a whole, but also by investors' low confidence in Tokmanni's future development. We believe this is due to the competitive retail environment and the low visibility of Dollarstore's business potential. The debt burden should improve as cash flows increase, so we think the balance sheet risk is unlikely to materialize.

## Long-term potential, but first investor confidence must be regained

The fair value of around EUR 14, as indicated by our cash flow model, suggests that the potential of the business is higher than the current share price. This is based on our planned long-term growth (Dollarstore expansion) and profitability improvement towards an EBIT margin of 8% (acquisition synergies, increasing private label share and cost savings, including logistics).

## Despite uncertainties, the expected return is attractive

We forecast the group's earnings to grow at an annual rate of 5% over the next three years. In addition, investors' expected returns are supported by a dividend yield of approximately 6%. As a result, Tokmanni's expected annual return is in the range of 15%, considering the gradual improvement of the valuation level. This is well above our required return (10%) and, in our view, provides the investor with a large enough safety margin to compensate for temporary market weakness.

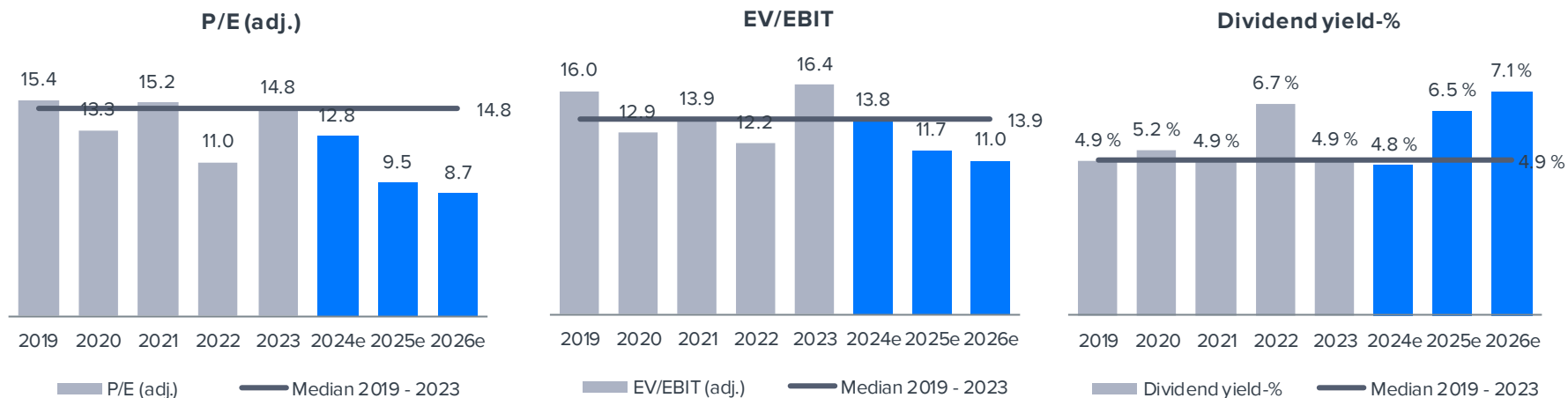
| Valuation                  | 2024e  | 2025e  | 2026e  |
|----------------------------|--------|--------|--------|
| Share price                | 10.8   | 10.8   | 10.8   |
| Number of shares, millions | 58.9   | 58.9   | 58.9   |
| Market cap                 | 636    | 636    | 636    |
| EV                         | 1394   | 1386   | 1383   |
| P/E (adj.)                 | 12.8   | 9.5    | 8.7    |
| P/E                        | 13.6   | 10.0   | 9.1    |
| P/B                        | 2.4    | 2.1    | 1.9    |
| P/S                        | 0.4    | 0.4    | 0.3    |
| EV/Sales                   | 0.8    | 0.8    | 0.7    |
| EV/EBITDA                  | 6.2    | 5.6    | 5.4    |
| EV/EBIT (adj.)             | 13.8   | 11.7   | 11.0   |
| Payout ratio (%)           | 65.0 % | 65.0 % | 65.0 % |
| Dividend yield-%           | 4.8 %  | 6.5 %  | 7.1 %  |

Source: Inderes

# Valuation table

| Valuation                  | 2019   | 2020   | 2021   | 2022   | 2023   | 2024e  | 2025e  | 2026e  | 2027e  |
|----------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Share price                | 12.6   | 16.2   | 19.7   | 11.3   | 15.4   | 10.8   | 10.8   | 10.8   | 10.8   |
| Number of shares, millions | 58.9   | 58.8   | 58.9   | 58.9   | 58.8   | 58.9   | 58.9   | 58.9   | 58.9   |
| Market cap                 | 743    | 956    | 1157   | 665    | 907    | 636    | 636    | 636    | 636    |
| EV                         | 1123   | 1288   | 1471   | 1048   | 1638   | 1394   | 1386   | 1383   | 1372   |
| P/E (adj.)                 | 15.4   | 13.3   | 15.2   | 11.0   | 14.8   | 12.8   | 9.5    | 8.7    | 7.5    |
| P/E                        | 15.8   | 13.4   | 14.8   | 11.3   | 16.8   | 13.6   | 10.0   | 9.1    | 7.8    |
| P/B                        | 4.0    | 4.4    | 4.7    | 2.7    | 3.4    | 2.4    | 2.1    | 1.9    | 1.7    |
| P/S                        | 0.8    | 0.9    | 1.0    | 0.6    | 0.7    | 0.4    | 0.4    | 0.3    | 0.3    |
| EV/Sales                   | 1.2    | 1.2    | 1.3    | 0.9    | 1.2    | 0.8    | 0.8    | 0.7    | 0.7    |
| EV/EBITDA                  | 8.6    | 7.9    | 8.4    | 6.7    | 8.6    | 6.2    | 5.6    | 5.4    | 5.0    |
| EV/EBIT (adj.)             | 16.0   | 12.9   | 13.9   | 12.2   | 16.4   | 13.8   | 11.7   | 11.0   | 9.8    |
| Payout ratio (%)           | 77.5 % | 70.2 % | 72.5 % | 76.1 % | 82.6 % | 65.0 % | 65.0 % | 65.0 % | 60.0 % |
| Dividend yield-%           | 4.9 %  | 5.2 %  | 4.9 %  | 6.7 %  | 4.9 %  | 4.8 %  | 6.5 %  | 7.1 %  | 7.7 %  |

Source: Inderes



# Peer group valuation

| Peer group valuation      | Market cap | EV          | EV/EBIT     |             | EV/EBITDA   |             | EV/S        |             | P/E         |             | Dividend yield-% |            | P/B         |
|---------------------------|------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|------------------|------------|-------------|
| Company                   | MEUR       | MEUR        | 2024e       | 2025e       | 2024e       | 2025e       | 2024e       | 2025e       | 2024e       | 2025e       | 2024e            | 2025e      | 2024e       |
| Europris ASA              | 943        | 1379        | 12.9        | 11.9        | 7.7         | 7.0         | 1.4         | 1.3         | 13.0        | 11.7        | 5.7              | 5.2        | 2.9         |
| Bygghem AB                | 187        | 389         | 23.1        | 13.8        | 5.2         | 4.6         | 0.8         | 0.7         | 28.3        | 11.0        | 2.0              | 4.6        | 0.9         |
| Clas Ohlson AB            | 934        | 1078        | 16.6        | 11.8        | 7.5         | 6.7         | 1.2         | 1.1         | 19.6        | 13.5        | 3.0              | 3.6        | 5.7         |
| Axfood AB                 | 5195       | 6052        | 18.8        | 17.2        | 9.9         | 9.2         | 0.8         | 0.8         | 22.9        | 20.5        | 3.0              | 3.2        | 8.3         |
| Dollar General Corp       | 24663      | 30369       | 13.7        | 14.2        | 10.2        | 10.2        | 0.9         | 0.8         | 16.5        | 17.2        | 1.9              | 2.0        | 4.0         |
| Kesko Oyj                 | 7252       | 10138       | 16.0        | 14.7        | 8.4         | 8.0         | 0.9         | 0.8         | 16.5        | 15.2        | 5.4              | 5.4        | 2.7         |
| Musti Group Oyj           | 869        | 1028        | 21.6        | 18.2        | 12.4        | 10.8        | 2.2         | 2.1         | 29.4        | 21.8        | 2.6              | 3.1        | 4.4         |
| B&M European Value Retail | 5271       | 7712        | 10.8        | 10.7        | 7.7         | 7.4         | 1.2         | 1.1         | 11.8        | 11.8        | 4.9              | 5.5        | 5.9         |
| Puulo Oyj                 | 849        | 877         | 15.6        | 13.4        | 12.1        | 10.4        | 2.5         | 2.2         | 20.4        | 17.8        | 4.0              | 4.7        | 9.3         |
| Verkkokauppa.com Oyj      | 84         | 102         | 60.7        | 12.4        | 11.9        | 6.8         | 0.2         | 0.2         | 46.1        | 14.7        | 1.8              | 4.0        | 3.0         |
| Kamux Oyj                 | 171        | 242         | 10.3        | 7.3         | 6.5         | 5.2         | 0.2         | 0.2         | 10.3        | 7.2         | 4.5              | 6.1        | 1.4         |
| Rusta                     | 952        | 1430        | 21.2        | 16.3        | 9.0         | 8.3         | 1.4         | 1.4         | 17.1        | 18.4        | 2.6              | 2.5        | 5.4         |
| <b>Tokmanni (Inderes)</b> | <b>636</b> | <b>1394</b> | <b>13.8</b> | <b>11.7</b> | <b>6.2</b>  | <b>5.6</b>  | <b>0.8</b>  | <b>0.8</b>  | <b>12.8</b> | <b>9.5</b>  | <b>4.8</b>       | <b>6.5</b> | <b>2.4</b>  |
| <b>Average</b>            |            |             | <b>20.1</b> | <b>13.5</b> | <b>9.0</b>  | <b>7.9</b>  | <b>1.1</b>  | <b>1.1</b>  | <b>21.0</b> | <b>15.1</b> | <b>3.5</b>       | <b>4.2</b> | <b>4.5</b>  |
| <b>Median</b>             |            |             | <b>16.3</b> | <b>13.6</b> | <b>8.7</b>  | <b>7.7</b>  | <b>1.0</b>  | <b>1.0</b>  | <b>18.4</b> | <b>15.0</b> | <b>3.0</b>       | <b>4.3</b> | <b>4.2</b>  |
| <b>Diff-% to median</b>   |            |             | <b>-15%</b> | <b>-14%</b> | <b>-29%</b> | <b>-27%</b> | <b>-18%</b> | <b>-18%</b> | <b>-30%</b> | <b>-36%</b> | <b>57%</b>       | <b>51%</b> | <b>-44%</b> |

Source: Refinitiv / Inderes



# Income statement

| Income statement              | 2022        | Q1'23        | Q2'23        | Q3'23        | Q4'23        | 2023        | Q1'24        | Q2'24        | Q3'24e        | Q4'24e        | 2024e        | 2025e        | 2026e        | 2027e        |
|-------------------------------|-------------|--------------|--------------|--------------|--------------|-------------|--------------|--------------|---------------|---------------|--------------|--------------|--------------|--------------|
| <b>Revenue</b>                | <b>1168</b> | <b>238</b>   | <b>319</b>   | <b>364</b>   | <b>471</b>   | <b>1393</b> | <b>339</b>   | <b>423</b>   | <b>402</b>    | <b>489</b>    | <b>1652</b>  | <b>1761</b>  | <b>1846</b>  | <b>1921</b>  |
| Group                         | 1168        | 238          | 319          | 364          | 471          | 1393        | 339          | 423          | 402           | 489           | 1652         | 1761         | 1846         | 1921         |
| <b>EBITDA</b>                 | <b>157</b>  | <b>17.5</b>  | <b>48.5</b>  | <b>49.6</b>  | <b>74.3</b>  | <b>190</b>  | <b>26.8</b>  | <b>59.5</b>  | <b>55.9</b>   | <b>82.1</b>   | <b>224</b>   | <b>246</b>   | <b>258</b>   | <b>276</b>   |
| Depreciation                  | -73.2       | -19.5        | -19.8        | -26.6        | -30.9        | -96.8       | -31.9        | -31.7        | -29.9         | -32.9         | -126.4       | -130.4       | -134.6       | -139.1       |
| <b>EBIT (excl. NRI)</b>       | <b>85.7</b> | <b>-2.2</b>  | <b>29.3</b>  | <b>26.4</b>  | <b>46.7</b>  | <b>100</b>  | <b>-4.5</b>  | <b>28.5</b>  | <b>26.8</b>   | <b>49.9</b>   | <b>101</b>   | <b>119</b>   | <b>126</b>   | <b>140</b>   |
| <b>EBIT</b>                   | <b>84.0</b> | <b>-2.0</b>  | <b>28.7</b>  | <b>23.0</b>  | <b>43.4</b>  | <b>93.1</b> | <b>-5.1</b>  | <b>27.8</b>  | <b>26.0</b>   | <b>49.2</b>   | <b>97.9</b>  | <b>116</b>   | <b>123</b>   | <b>137</b>   |
| Group                         | 84.0        | -2.0         | 28.7         | 23.0         | 43.4         | 93.1        | -5.1         | 27.8         | 26.0          | 49.2          | 97.9         | 116          | 123          | 137          |
| Net financial items           | -10.7       | -3.2         | -4.3         | -6.8         | -10.4        | -24.7       | -9.1         | -9.8         | -10.0         | -10.0         | -38.9        | -35.0        | -34.7        | -34.0        |
| <b>PTP</b>                    | <b>73.3</b> | <b>-5.3</b>  | <b>24.5</b>  | <b>16.2</b>  | <b>33.1</b>  | <b>68.5</b> | <b>-14.2</b> | <b>18.0</b>  | <b>16.0</b>   | <b>39.2</b>   | <b>59.0</b>  | <b>80.6</b>  | <b>88.2</b>  | <b>103</b>   |
| Taxes                         | -14.6       | 1.0          | -4.8         | -3.5         | -7.0         | -14.3       | 2.1          | -3.3         | -3.2          | -7.8          | -12.2        | -16.9        | -18.5        | -21.7        |
| Minority interest             | 0.0         | 0.0          | 0.0          | 0.0          | 0.0          | 0.0         | 0.0          | 0.0          | 0.0           | 0.0           | 0.0          | 0.0          | 0.0          | 0.0          |
| <b>Net earnings</b>           | <b>58.8</b> | <b>-4.3</b>  | <b>19.6</b>  | <b>12.7</b>  | <b>26.1</b>  | <b>54.1</b> | <b>-12.2</b> | <b>14.8</b>  | <b>12.8</b>   | <b>31.4</b>   | <b>46.7</b>  | <b>63.7</b>  | <b>69.7</b>  | <b>81.5</b>  |
| <b>EPS (adj.)</b>             | <b>1.03</b> | <b>-0.08</b> | <b>0.34</b>  | <b>0.27</b>  | <b>0.50</b>  | <b>1.04</b> | <b>-0.20</b> | <b>0.26</b>  | <b>0.23</b>   | <b>0.54</b>   | <b>0.84</b>  | <b>1.13</b>  | <b>1.23</b>  | <b>1.44</b>  |
| <b>EPS (rep.)</b>             | <b>1.00</b> | <b>-0.07</b> | <b>0.33</b>  | <b>0.22</b>  | <b>0.44</b>  | <b>0.92</b> | <b>-0.21</b> | <b>0.25</b>  | <b>0.22</b>   | <b>0.53</b>   | <b>0.79</b>  | <b>1.08</b>  | <b>1.18</b>  | <b>1.38</b>  |
| <b>Key figures</b>            | <b>2022</b> | <b>Q1'23</b> | <b>Q2'23</b> | <b>Q3'23</b> | <b>Q4'23</b> | <b>2023</b> | <b>Q1'24</b> | <b>Q2'24</b> | <b>Q3'24e</b> | <b>Q4'24e</b> | <b>2024e</b> | <b>2025e</b> | <b>2026e</b> | <b>2027e</b> |
| <b>Revenue growth-%</b>       | 2.3 %       | 4.7 %        | 4.0 %        | 23.5 %       | 39.0 %       | 19.2 %      | 42.4 %       | 32.5 %       | 10.2 %        | 3.8 %         | 18.6 %       | 6.6 %        | 4.9 %        | 4.1 %        |
| <b>Adjusted EBIT growth-%</b> | -18.9 %     | 348 %        | 8.8 %        | 12.1 %       | 30.5 %       | 16.8 %      | 100.9 %      | -2.9 %       | 1.7 %         | 6.8 %         | 0.6 %        | 17.8 %       | 6.1 %        | 11.4 %       |
| <b>EBITDA-%</b>               | 13.5 %      | 7.3 %        | 15.2 %       | 13.6 %       | 15.8 %       | 13.6 %      | 7.9 %        | 14.1 %       | 13.9 %        | 16.8 %        | 13.6 %       | 14.0 %       | 13.9 %       | 14.4 %       |
| <b>Adjusted EBIT-%</b>        | 7.3 %       | -0.9 %       | 9.2 %        | 7.2 %        | 9.9 %        | 7.2 %       | -1.3 %       | 6.7 %        | 6.7 %         | 10.2 %        | 6.1 %        | 6.7 %        | 6.8 %        | 7.3 %        |
| <b>Net earnings-%</b>         | 5.0 %       | -1.8 %       | 6.2 %        | 3.5 %        | 5.5 %        | 3.9 %       | -3.6 %       | 3.5 %        | 3.2 %         | 6.4 %         | 2.8 %        | 3.6 %        | 3.8 %        | 4.2 %        |

Source: Inderes

# Balance sheet

| Assets                     | 2022       | 2023        | 2024e       | 2025e       | 2026e       |
|----------------------------|------------|-------------|-------------|-------------|-------------|
| <b>Non-current assets</b>  | <b>475</b> | <b>900</b>  | <b>915</b>  | <b>933</b>  | <b>952</b>  |
| Goodwill                   | 136        | 218         | 218         | 218         | 218         |
| Intangible assets          | 4.0        | 45.8        | 42.9        | 39.9        | 36.9        |
| Tangible assets            | 330        | 633         | 652         | 673         | 696         |
| Associated companies       | 0.2        | 0.0         | 0.0         | 0.0         | 0.0         |
| Other investments          | 0.7        | 0.6         | 0.6         | 0.6         | 0.6         |
| Other non-current assets   | 2.1        | 2.3         | 0.0         | 0.0         | 0.0         |
| Deferred tax assets        | 1.6        | 0.0         | 1.0         | 1.0         | 1.0         |
| <b>Current assets</b>      | <b>319</b> | <b>510</b>  | <b>510</b>  | <b>533</b>  | <b>551</b>  |
| Inventories                | 281        | 343         | 388         | 414         | 434         |
| Other current assets       | 2.5        | 2.6         | 2.6         | 2.6         | 2.6         |
| Receivables                | 26.4       | 31.0        | 36.8        | 39.2        | 41.1        |
| Cash and equivalents       | 9.1        | 134         | 82.5        | 77.7        | 73.9        |
| <b>Balance sheet total</b> | <b>794</b> | <b>1410</b> | <b>1425</b> | <b>1466</b> | <b>1504</b> |

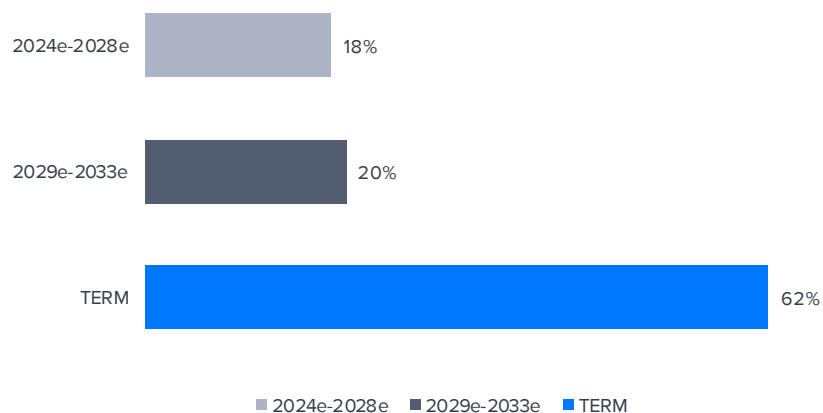
Source: Inderes

| Liabilities & equity           | 2022       | 2023        | 2024e       | 2025e       | 2026e       |
|--------------------------------|------------|-------------|-------------|-------------|-------------|
| <b>Equity</b>                  | <b>247</b> | <b>265</b>  | <b>268</b>  | <b>301</b>  | <b>330</b>  |
| Share capital                  | 0.1        | 0.1         | 0.1         | 0.1         | 0.1         |
| Retained earnings              | 138        | 147         | 149         | 183         | 211         |
| Hybrid bonds                   | 0.0        | 0.0         | 0.0         | 0.0         | 0.0         |
| Revaluation reserve            | -0.8       | -0.7        | 0.0         | 0.0         | 0.0         |
| Other equity                   | 110        | 119         | 119         | 119         | 119         |
| Minorities                     | 0.0        | 0.0         | 0.0         | 0.0         | 0.0         |
| <b>Non-current liabilities</b> | <b>328</b> | <b>743</b>  | <b>761</b>  | <b>750</b>  | <b>744</b>  |
| Deferred tax liabilities       | 0.0        | 12.9        | 0.0         | 0.0         | 0.0         |
| Provisions                     | 0.0        | 0.0         | 0.0         | 0.0         | 0.0         |
| Interest bearing debt          | 323        | 726         | 756         | 745         | 739         |
| Convertibles                   | 0.0        | 0.0         | 0.0         | 0.0         | 0.0         |
| Other long term liabilities    | 4.8        | 4.3         | 4.3         | 4.3         | 4.3         |
| <b>Current liabilities</b>     | <b>219</b> | <b>402</b>  | <b>396</b>  | <b>415</b>  | <b>430</b>  |
| Interest bearing debt          | 69.7       | 138         | 84.0        | 82.8        | 82.1        |
| Payables                       | 149        | 260         | 308         | 329         | 345         |
| Other current liabilities      | 1.1        | 3.6         | 3.6         | 3.6         | 3.6         |
| <b>Balance sheet total</b>     | <b>794</b> | <b>1410</b> | <b>1425</b> | <b>1466</b> | <b>1504</b> |

# DCF calculation

| DCF model                               | 2023          | 2024e       | 2025e       | 2026e       | 2027e       | 2028e       | 2029e       | 2030e       | 2031e       | 2032e       | 2033e       | TERM       |
|---|---------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|------------|
| Revenue growth-%                        | 19.2 %        | 18.6 %      | 6.6 %       | 4.9 %       | 4.1 %       | 3.5 %       | 3.5 %       | 3.5 %       | 3.5 %       | 3.0 %       | 2.5 %       | 2.5 %      |
| EBIT-%                                  | 6.7 %         | 5.9 %       | 6.6 %       | 6.7 %       | 7.1 %       | 7.5 %       | 8.2 %       | 8.2 %       | 8.0 %       | 8.0 %       | 8.0 %       | 8.0 %      |
| <b>EBIT (operating profit)</b>          | <b>93.1</b>   | <b>97.9</b> | <b>116</b>  | <b>123</b>  | <b>137</b>  | <b>149</b>  | <b>169</b>  | <b>175</b>  | <b>176</b>  | <b>182</b>  | <b>186</b>  |            |
| + Depreciation                          | 96.8          | 126         | 130         | 135         | 139         | 144         | 148         | 153         | 157         | 162         | 167         |            |
| - Paid taxes                            | 0.2           | -26.1       | -16.9       | -18.5       | -21.7       | -25.9       | -30.2       | -31.6       | -32.1       | -33.4       | -34.5       |            |
| - Tax, financial expenses               | -5.2          | -8.1        | -7.3        | -7.3        | -7.1        | -5.4        | -5.2        | -5.1        | -4.9        | -4.8        | -4.6        |            |
| + Tax, financial income                 | 0.0           | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         |            |
| - Change in working capital             | 47.6          | -2.8        | -7.7        | -6.0        | -5.3        | -4.7        | -4.9        | -5.1        | -5.3        | -4.7        | -4.0        |            |
| <b>Operating cash flow</b>              | <b>233</b>    | <b>187</b>  | <b>214</b>  | <b>226</b>  | <b>242</b>  | <b>257</b>  | <b>276</b>  | <b>286</b>  | <b>291</b>  | <b>301</b>  | <b>310</b>  |            |
| + Change in other long-term liabilities | -0.5          | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         |            |
| - Gross CAPEX                           | -524          | -140        | -149        | -154        | -158        | -163        | -168        | -173        | -178        | -182        | -180        |            |
| <b>Free operating cash flow</b>         | <b>-292.2</b> | <b>47.6</b> | <b>65.4</b> | <b>71.7</b> | <b>84.0</b> | <b>93.4</b> | <b>108</b>  | <b>112</b>  | <b>113</b>  | <b>119</b>  | <b>130</b>  |            |
| +/- Other                               | 0.0           | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         | 0.0         |            |
| FCFF                                    | -292.2        | 47.6        | 65.4        | 71.7        | 84.0        | 93.4        | 108         | 112         | 113         | 119         | 130         | 2138       |
| <b>Discounted FCFF</b>                  |               | <b>46.1</b> | <b>58.4</b> | <b>58.8</b> | <b>63.4</b> | <b>64.8</b> | <b>69.1</b> | <b>66.0</b> | <b>61.2</b> | <b>59.1</b> | <b>59.3</b> | <b>977</b> |
| Sum of FCFF present value               |               | 1584        | 1537        | 1479        | 1420        | 1357        | 1292        | 1223        | 1157        | 1096        | 1037        | 977        |
| <b>Enterprise value DCF</b>             |               | <b>1584</b> |             |             |             |             |             |             |             |             |             |            |
| - Interest bearing debt                 |               | -864.2      |             |             |             |             |             |             |             |             |             |            |
| + Cash and cash equivalents             |               | 134         |             |             |             |             |             |             |             |             |             |            |
| -Minorities                             |               | 0.0         |             |             |             |             |             |             |             |             |             |            |
| -Dividend/capital return                |               | -44.7       |             |             |             |             |             |             |             |             |             |            |
| <b>Equity value DCF</b>                 |               | <b>808</b>  |             |             |             |             |             |             |             |             |             |            |
| <b>Equity value DCF per share</b>       |               | <b>13.7</b> |             |             |             |             |             |             |             |             |             |            |

Cash flow distribution

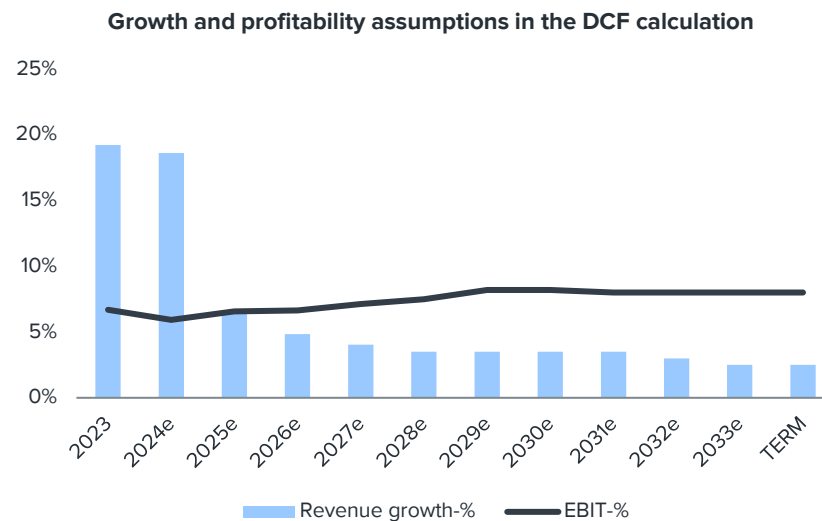
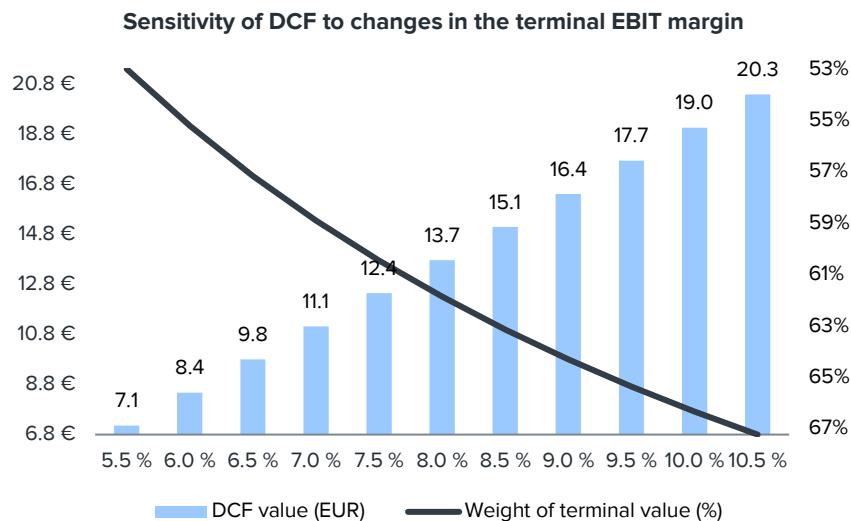
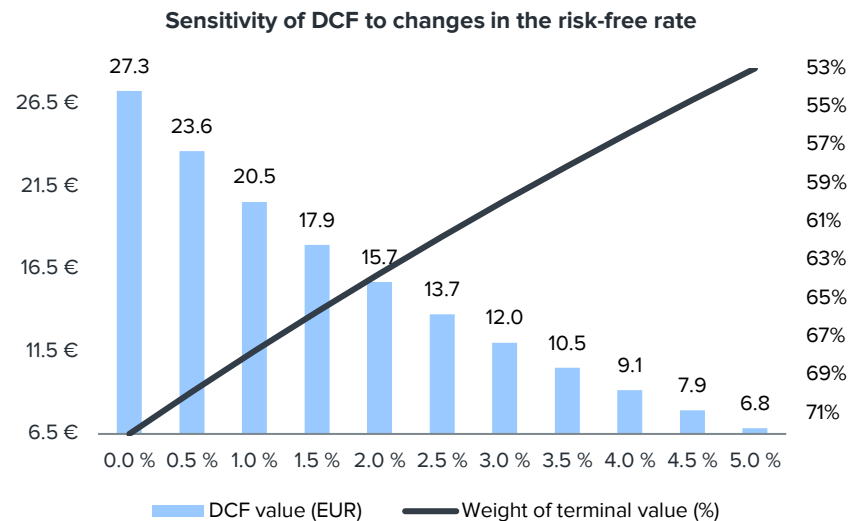
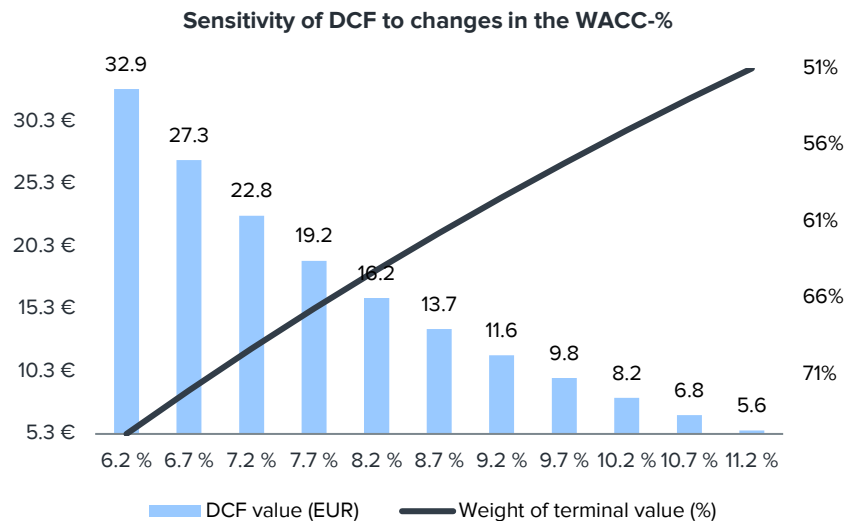


## WACC

|  |              |
|--|--------------|
| Tax-% (WACC)                                   | 20.0 %       |
| Target debt ratio (D/(D+E))                    | 20.0 %       |
| Cost of debt                                   | 5.0 %        |
| Equity Beta                                    | 1.20         |
| Market risk premium                            | 4.75%        |
| Liquidity premium                              | 1.70%        |
| Risk free interest rate                        | 2.5 %        |
| <b>Cost of equity</b>                          | <b>9.9 %</b> |
| <b>Weighted average cost of capital (WACC)</b> | <b>8.7 %</b> |

Source: Inderes

# DCF sensitivity calculations and key assumptions in graphs



Source: Inderes. Note that the weight of the terminal value (%) is shown on an inverse scale for clarity.

# Summary

| Income statement          | 2021   | 2022   | 2023   | 2024e  | 2025e  | Per share data           | 2021    | 2022    | 2023    | 2024e   | 2025e   |
|---------------------------|--------|--------|--------|--------|--------|--------------------------|---------|---------|---------|---------|---------|
| Revenue                   | 1141.8 | 1168.0 | 1392.7 | 1652.1 | 1760.8 | EPS (reported)           | 1.32    | 1.00    | 0.92    | 0.79    | 1.08    |
| EBITDA                    | 174.6  | 157.2  | 189.9  | 224.3  | 246.0  | EPS (adj.)               | 1.29    | 1.03    | 1.04    | 0.84    | 1.13    |
| EBIT                      | 107.7  | 84.0   | 93.1   | 97.9   | 115.6  | OCF / share              | 2.27    | 1.62    | 3.95    | 3.18    | 3.64    |
| PTP                       | 97.5   | 73.3   | 68.5   | 59.0   | 80.6   | FCF / share              | 1.31    | -0.07   | -4.97   | 0.81    | 1.11    |
| Net Income                | 78.0   | 58.8   | 54.1   | 46.7   | 63.7   | Book value / share       | 4.16    | 4.20    | 4.51    | 4.55    | 5.12    |
| Extraordinary items       | 2.1    | -1.7   | -7.0   | -2.8   | -3.0   | Dividend / share         | 0.96    | 0.76    | 0.76    | 0.52    | 0.70    |
| Balance sheet             | 2021   | 2022   | 2023   | 2024e  | 2025e  | Growth and profitability | 2021    | 2022    | 2023    | 2024e   | 2025e   |
| Balance sheet total       | 816.5  | 793.8  | 1410.3 | 1424.6 | 1466.0 | Revenue growth-%         | 6%      | 2%      | 19%     | 19%     | 7%      |
| Equity capital            | 244.7  | 247.0  | 265.4  | 268.1  | 301.4  | EBITDA growth-%          | 7%      | -10%    | 21%     | 18%     | 10%     |
| Goodwill                  | 136.2  | 136.2  | 218.1  | 218.1  | 218.1  | EBIT (adj.) growth-%     | 6%      | -19%    | 17%     | 1%      | 18%     |
| Net debt                  | 314.3  | 383.3  | 730.5  | 757.8  | 750.4  | EPS (adj.) growth-%      | 6%      | -20%    | 1%      | -19%    | 35%     |
| Cash flow                 | 2021   | 2022   | 2023   | 2024e  | 2025e  | EBITDA-%                 | 15.3 %  | 13.5 %  | 13.6 %  | 13.6 %  | 14.0 %  |
| EBITDA                    | 174.6  | 157.2  | 189.9  | 224.3  | 246.0  | EBIT (adj.)-%            | 9.3 %   | 7.3 %   | 7.2 %   | 6.1 %   | 6.7 %   |
| Change in working capital | -20.0  | -44.9  | 47.6   | -2.8   | -7.7   | EBIT-%                   | 9.4 %   | 7.2 %   | 6.7 %   | 5.9 %   | 6.6 %   |
| Operating cash flow       | 133.7  | 95.4   | 232.6  | 187.4  | 214.0  | ROE-%                    | 33.8 %  | 23.9 %  | 21.1 %  | 17.5 %  | 22.4 %  |
| CAPEX                     | -55.8  | -98.8  | -524.3 | -139.8 | -148.6 | ROI-%                    | 17.0 %  | 13.1 %  | 10.5 %  | 8.7 %   | 10.3 %  |
| Free cash flow            | 77.3   | -3.9   | -292.2 | 47.6   | 65.4   | Equity ratio             | 30.0 %  | 31.1 %  | 18.8 %  | 18.8 %  | 20.6 %  |
|                           |        |        |        |        |        | Gearing                  | 128.5 % | 155.2 % | 275.3 % | 282.7 % | 249.0 % |
| Valuation multiples       | 2021   | 2022   | 2023   | 2024e  | 2025e  |                          |         |         |         |         |         |
| EV/S                      | 1.3    | 0.9    | 1.2    | 0.8    | 0.8    |                          |         |         |         |         |         |
| EV/EBITDA                 | 8.4    | 6.7    | 8.6    | 6.2    | 5.6    |                          |         |         |         |         |         |
| EV/EBIT (adj.)            | 13.9   | 12.2   | 16.4   | 13.8   | 11.7   |                          |         |         |         |         |         |
| P/E (adj.)                | 15.2   | 11.0   | 14.8   | 12.8   | 9.5    |                          |         |         |         |         |         |
| P/B                       | 4.7    | 2.7    | 3.4    | 2.4    | 2.1    |                          |         |         |         |         |         |
| Dividend-%                | 4.9 %  | 6.7 %  | 4.9 %  | 4.8 %  | 6.5 %  |                          |         |         |         |         |         |

Source: Inderes

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Inderes' recommendation policy is based on the following distribution relative to the 12-month risk-adjusted expected total shareholder return.

|            |  |
|------------|--|
| Buy        | The 12-month risk-adjusted expected shareholder return of the share is very attractive |
| Accumulate | The 12-month risk-adjusted expected shareholder return of the share is attractive      |
| Reduce     | The 12-month risk-adjusted expected shareholder return of the share is weak            |
| Sell       | The 12-month risk-adjusted expected shareholder return of the share is very weak       |

The assessment of the 12-month risk-adjusted expected total shareholder return based on the above-mentioned definitions is company-specific and subjective. Consequently, similar 12-month expected total shareholder returns between different shares may result in different recommendations, and the recommendations and 12-month expected total shareholder returns between different shares should not be compared with each other. The counterpart of the expected total shareholder return is Inderes' view of the risk taken by the investor, which varies considerably between companies and scenarios. Thus, a high expected total shareholder return does not necessarily lead to positive performance when the risks are exceptionally high and, correspondingly, a low expected total shareholder return does not necessarily lead to a negative recommendation if Inderes considers the risks to be moderate.

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## Recommendation history (>12 mo)

| Date                   | Recommendation | Target  | Share price |
|------------------------|----------------|---------|-------------|
| 5/8/2021               | Buy            | 25.00 € | 21.68 €     |
| 7/29/2021              | Accumulate     | 27.00 € | 24.66 €     |
| 10/31/2021             | Buy            | 25.00 € | 19.68 €     |
| <i>Analyst changed</i> |                |         |             |
| 2/14/2022              | Buy            | 20.00 € | 17.90 €     |
| 4/27/2022              | Buy            | 17.00 € | 14.78 €     |
| 5/2/2022               | Buy            | 15.00 € | 12.40 €     |
| 5/27/2022              | Accumulate     | 13.50 € | 12.17 €     |
| 8/1/2022               | Accumulate     | 14.00 € | 12.82 €     |
| 9/30/2022              | Accumulate     | 12.50 € | 11.04 €     |
| 10/31/2022             | Accumulate     | 12.50 € | 11.83 €     |
| 12/19/2022             | Accumulate     | 12.50 € | 11.63 €     |
| 2/13/2023              | Accumulate     | 14.00 € | 12.98 €     |
| 4/13/2023              | Accumulate     | 14.20 € | 13.20 €     |
| 5/2/2023               | Accumulate     | 13.50 € | 12.41 €     |
| 8/7/2023               | Accumulate     | 14.50 € | 13.73 €     |
| <i>Analyst changed</i> |                |         |             |
| 11/20/2023             | Accumulate     | 14.00 € | 12.61 €     |
| 2/14/2024              | Reduce         | 15.50 € | 15.42 €     |
| 3/25/2024              | Accumulate     | 16.00 € | 14.96 €     |
| 5/20/2024              | Accumulate     | 15.00 € | 13.63 €     |
| 6/13/2024              | Accumulate     | 15.00 € | 13.35 €     |
| 8/8/2024               | Accumulate     | 13.00 € | 11.16 €     |
| 8/19/2024              | Accumulate     | 13.00 € | 10.80 €     |



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Mikael Rautanen  
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Sauli Vilén  
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Antti Viljakainen  
2014, 2015, 2016, 2018, 2019, 2020



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